

## **The Class of 1970 MacArthur Cup Award for Athletics Endowment**

*“On the fields of friendly strife are sown the seeds that on other days, on other fields will bear the fruits of victory”.* **Douglas MacArthur**

Our classmate Lynn Moore took these comments to heart when he proposed the MacArthur Cup Award. This endowment recognizes the intercollegiate team with the best on and off field performance for the academic year. Since its creation it has become emphatically understood and valued by the Corps of Cadets for its recognition of great achievement. It is both a meaningful gift and a powerful message from the Class of 1970, to strive for excellence.

In 2015, funding for this award began with contributions from Lynn Moore and Jim Crawford and mulligan money that was collected at the class of 70 golf outings. In 2018 the Class Executive Committee encouraged the funding of this endowment and Steve Strom drove a successful fundraising campaign leading up to our planned 50th reunion. Additional funds have since been donated and today funding is now over \$300,000. At this level, the endowment can fund an annual award of \$10,000. These funds go towards a trophy for the team, a plaque for the coaches, coins for the players and a plaque update on the prominently displayed MacArthur Cup in the West Point Sports Hall of Fame.

Unfortunately, a \$10,000 award per year is insufficient. The Class Executive Committee has heard from many classmates that the award needs to be increased to \$25,000 per year. Increasing costs from inflation and the stunning popularity of the award is driving this belief. The committee agrees and has set a fund-raising target of \$800,000. The goal is to achieve this by our 55th reunion in May of this year.

This is a big ask for a very meaningful cause. It supports our class theme that is captured in our three endowments, live an ethical life, the NCEA, look to the future, the Cyber Conference and strive for excellence, the MacArthur Cup. These three gifts are, in many ways, our class legacy.

### **Details for giving:**

The easiest way to donate is to give online and here are the steps:

1. Click here [“give now”](#)
2. Click on “select a fund to support.”
3. Select “class gift fund”
4. Select “class of 1970”
5. Enter the amount of your donation
6. Enter the personal information and credit card detail

Now some may prefer to send a check and here is how that goes:

1. Make the check to the “West Point Association of Graduates”
2. At the bottom of the check on the left write “Class of 70 Gift Fund, MacArthur Cup”
3. Mail the check to the West Point Association of Graduates, 698 Mills Rd., West Point NY 10996

You can also make a pledge and directions for a pledge are also on the [West Point Donation web site](#).

Thank you, and let us all Serve with Integrity

Tom Rabaut  
USMA 1970 Class Giving Officer