



Subject: The 2024 West Point challenge, May 5th to May 9th, 2024

Dear USMA1970 Classmates:

Our three endowments to the Academy, the National Conference on Ethics in America ([NCEA](#)), the [Cyber Leaders Conference](#), and the [MacArthur Cup Award](#) for Athletics. These endowments are terrific and thoughtful gifts. They reflect our commitment to integrity, our vision of the future, and our appreciation for excellence in sports. Today they are **fully funded**, and those funds are invested by some of the finest professionals in the industry. These class of 70 endowments deserve to live in perpetuity so let's bolster the financial strength supporting them.

While today the funding is adequate, we all know markets can be volatile, there are **no guarantees**. Last year we strongly supported the West Point challenge. 25% of us donated and among classes that graduated before us *only the class of 69 had greater participation*.

Please support this fundraiser for West Point. And in so doing take that next step and designate the contribution to be directed to the “**Class of 70 Gift Fund**”. From this fund, money can be moved to any of the three endowments should they need to be shored up. The Class of 70 endowments are well recognized and highly respected. Our class will be uniquely remembered for years to come. Because of our three gifts, we do not now, nor will we in the future, just blend in with other classes.

The easiest way to donate is to **give online** and here are the steps:

1. go to WestPointChallenge.com
2. click on Class Gift Funds
3. click on “1970 Gift Funds”!
4. enter the amount of your donation.
5. then enter the personal information and your credit card detail

It is that easy and it will support our three gifts to the Academy!

Now some may prefer to send a check and here is how that goes:

1. make the check to “West Point Association of Graduates.”
2. at the bottom of the check on the left write” Academy Challenge, Class of 70 Gift Fund”
3. Make the check to West Point Association of Graduates, 698 Mills Rd., West Point, NY 10996
4. on the face of the envelope, lower left, please right West Point Challenge
5. Many of you may have received a mailing about the West Point Challenge. In that mailing is an envelop that can be used to send in you check

Thank you, and let us all serve with integrity,

Tom Rabaut

Tom Rabaut
USMA1970 Class Giving Officer